

FIG. 1

OPPENHEIMER WOLFF & DONNELLY, LLP Stefanie M. Howell at 590-320-4000 Title A SYSTEM AND METHOD FOR EVENT MARKETING AND MANAGEMENT AUTOMATION Docket No. 17267-000018 Sheet 2 of 11

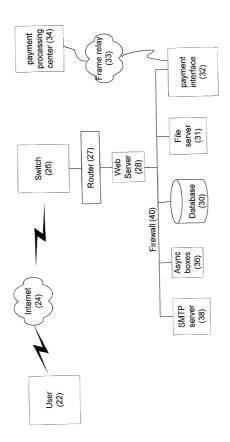
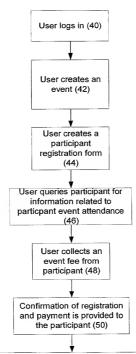


FIG. 2



Reporting provided to participant of events for which participant registered, such as amount paid for events, cost of activities, groups, meals, etc. (52)

Reporting provided to user, such as event status, revenue summary, participant/attendee summary, event budget, accommodations report,

FIG. 3

participant profiling, etc. (54)

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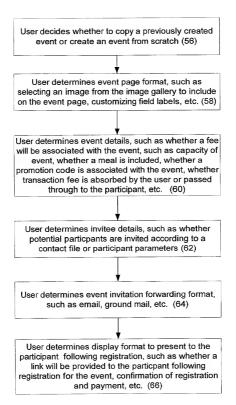


FIG. 4

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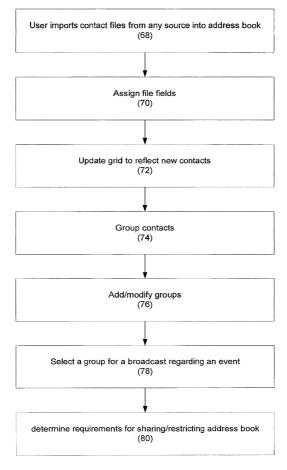


FIG. 5

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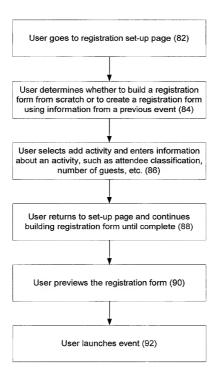


FIG. 6

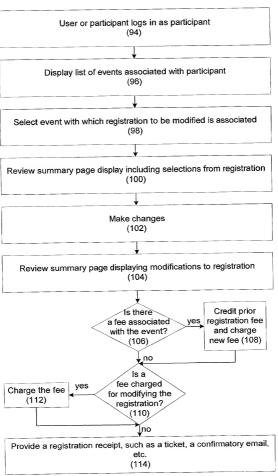


FIG. 7

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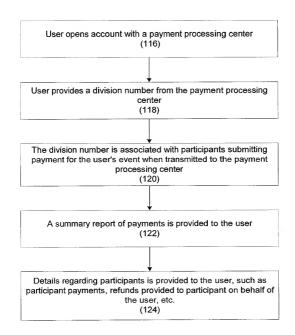


FIG. 8

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Sample Attendee Agenda

(126) Attendee Name: John Smith

(128) Event Name: ABC 5th Annual National Sales Training Conference

(130) Event Date: April 3 – 5, 2001

Registration Details (132)

Registration (138)	Date & Time (140)	Amount (142)
Opening Session (Mandatory)	4/3/2001 9:00 AM	\$0.00
Sales Strategy Seminar	4/3/2001 2:00 PM	\$100.00
Dinner with VP of Sales	4/3/2001 7:00 PM	\$0.00
Selling Seminar	4/4/2001 9:00 AM	\$200.00
Top Salesperson Award	4/4/2001 6:00 PM	\$0.00
Sales and Marketing Training	4/5/2001 9:00AM-3:00 PM	\$300.00
Closing Reception	4/5/2001 5:00 PM	\$0.00

Questions and Answers (134)

Question (144)	Answer (146)
What is your shirt size?	Large
What's your selling territory?	West Coast
Did you attend last year's conference?	No
Do you need pick up at the airport?	Yes

Meal Preferences (136)

Meal Name (148)	Meal Selection (150)	Answer (152)
Dinner with VP of Sales	Appetizer	Crab Cake
	Entrée	Salmon
	Dessert	Cheesecake
Top Salesperson Award	Appetizer	None
	Entrée	Chicken Pasta
	Dessert	Apple Pie
Closing Reception	Appetizer	Stuffed Mushroom
	Entrée	Filet Mignon
	Dessert	Fruit Tart

FIG. 9

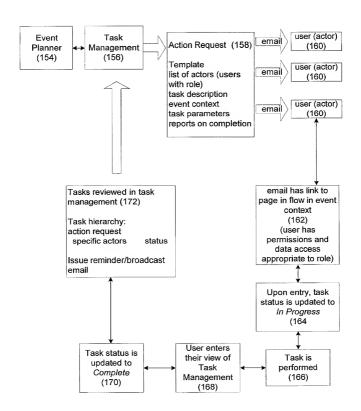


FIG. 10

